

Interview with Animal Freedom



Corey Wrenn, Roanoke Vegan Examiner
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Animal Freedom
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In celebration of [World Vegan Month](#), I will be hosting a collection of interviews with vegan abolitionists from across the globe. I'm excited to have this opportunity to showcase vegan activists and give a face to our beautiful movement. Be sure to check back for regular installments throughout the month of November.

Today's featured vegan abolitionist interview is with [Animal Freedom](#) in Midlands, England as represented by James O'Flaherty.

James, please tell us about your organization. What type of activism do you participate in?

Our group 'Animal Freedom' was founded in 2010 by a number of us who wanted an abolitionist group to effectively educate the public on animal rights. We wanted a group that conveyed animal rights as a social justice movement, intrinsically a part of other social justice movements. We want people to see that where there is racism and sexism (as well as any other prejudice), there will also be speciesism. We engage in and will be doing – vegan demonstrations, film screenings, info stalls, school talks, documentary films and other symbolic anti-speciesist events.

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Location: Midlands, England

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What do you think should be the focus of the non-human animal rights movement?

We believe the main focus of the animal rights movement should be the sentience of nonhuman animals and how their use violates this capacity. More specifically we believe we should be promoting ethical veganism as a moral baseline and a social justice issue. We believe we should focus on the one thing that means all animals matter – sentience!

What are some of the biggest obstacles to reaching our goals?

The biggest obstacles to reaching our goals are the ignorance of people [unwilling to see the truth](#) and the counter-productiveness of [groups promoting a message of "humane farming."](#) Even when we educate people with reality there is always a group out there that undermines the animals with the message - 'humane slavery is okay!' This not only steps us back in our work but more importantly increases the demand for more animals born into chattel slavery.

How is your activism impacted by where you live?

Our activism is currently based within the Midlands, United Kingdom. It is one of the biggest regions in the UK and has a diverse population totally oblivious to animal exploitation. We hope to educate - where there is no abolitionist activism going on - and include like-minded people who are desperate to be involved.

Suggested by the author:

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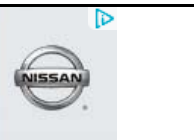
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